

Authentic Barrier Breaker



JANICE OMADEKE

MEDIA KIT

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What people are saying

A globally recognized public speaker and expert in entrepreneurship, innovation, career development, and mentorship, Janice has been recognized as a must-book by Wellesley University, Dell Technologies, AfroTech, and many more.

Janice's combo of intellect and humility—understanding what we do well, where we need to grow, and being unafraid to ask for help along the way—is deeply inspiring.”
-- Brené Brown, *Dare to Lead* Podcast

“Thank you for being a beacon of light and telling your story so honestly. I know I'll be thinking of you when times get tough.”
Nikkie, Philadelphia, PA



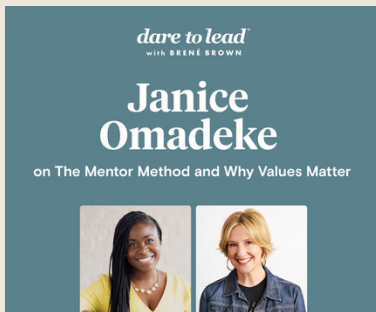
About Janice Omadeke

Janice Omadeke is a proven leader focused on data-driven decision-making, focusing on strategy, innovation, and cultural change management. She created The Mentor Method, an enterprise software that transforms company culture through mentorship. Janice was named one of Entrepreneur Magazine's 100 Women of Influence in 2022 for her accomplishments. As The Mentor Method's founder and CEO, she became one of the first 100 Black women in the United States to raise over \$1M in seed funding for a tech startup. Janice is the first Black woman in Austin, TX history to have a venture-backed exit. She is recognized as a thought leader and advocate for mentorship and entrepreneurship by Forbes, the Harvard Business Review, and Inc., among others. Janice is certified in Entrepreneurship from MIT and is PMP-certified with over ten years of corporate leadership experience in Fortune 500 companies.



Highlights

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Brené Brown's Dare to Lead Podcast

I'm so glad you're here for this important episode with Janice Omadeke, creator of The Mentor Method. We talk about her entrepreneurship journey, from building fan sites as a hobby to being named one of Entrepreneur magazine's 100 Women of Influence in 2022. As This conversation is inspiring, emotional, smart, vulnerable, grounded, hopeful, and full-hearted. Honestly, there aren't enough adjectives for this one. It's the kind of leadership conversation we started this podcast to have, and I consider myself lucky to have met this incredible entrepreneur.



TedX Talk: Mentorship & Workplace Equity Takes Work

How can mentorship in the workplace help to close the job equity gap? Award-winning diversity, inclusion and mentorship expert Janice Omadeke shares her personal mentorship journey along with four helpful takeaways, as she discusses how women and allies can start closing the job equity gap.



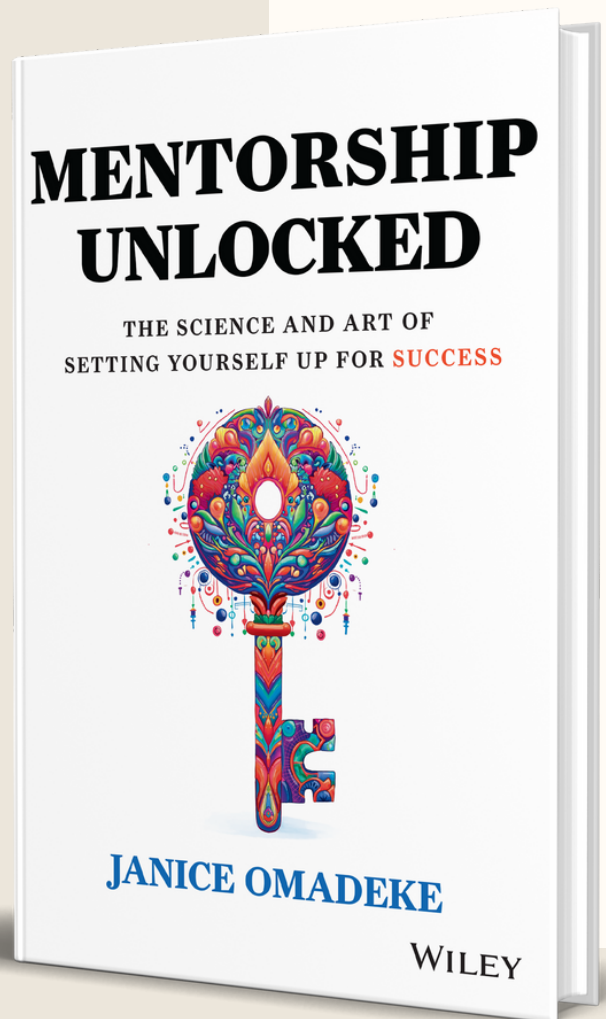
Janice Omadeke, Founder of The Mentor Method, Becomes First Black Woman in Austin, TX to Achieve Venture-Backed Tech Exit

WASHINGTON, Oct. 5, 2022 /PRNewswire/ -- 1863 Ventures celebrates The Mentor Method and The Cru on their latest transaction. The Cru, a New York-based professional training and coaching company, acquired The Mentor Method to further champion diversity, workforce development, and talent engagement solutions for women.

Wiley-published author, Mentorship Unlocked

The shift in work dynamics—how we work, where we work, and who we work with—that was accelerated by the pandemic requires that we reexamine how the mentor-mentee relationship is pursued. The embrace of virtual and hybrid work environments means that the way we bring mentors into our lives must change as well. *Mentorship Unlocked* covers tangible steps professionals and entrepreneurs can take to build meaningful mentorship relationships without sacrificing who they are at their core—and still achieve their professional goals. Readers of *Mentorship Unlocked* will walk away with strategies for how to secure mentorship relationships across the lifespan of their careers. I show how to leverage the power of mentorship through a reflection of my own career, the lessons learned through my last company, The Mentor Method, and tangible steps the reader can use, including templates, scripts, and examples to help people use who they are to meet the right mentors and create fulfilling careers.

Having mentors throughout your career has been proven to lead to greater success, both personally and professionally. *Mentorship Unlocked* will be an invaluable resource for those in the corporate world, people in creative roles, and entrepreneurs to reach their goals and achieve success.



Speaking topics

Building Your Network of Mentors: A Blueprint for Success

Successful mentorship often involves assembling a diverse board of mentors to guide your career. In this engaging fireside chat, Janice Omadeke discusses the art of building your mentorship dream team. Discover the value of multiple mentors with different perspectives and how to construct your unique mentorship advisory board.

Key Takeaways:

- The concept of a mentorship board and why it's essential for well-rounded guidance.
- Strategies for identifying, approaching, and engaging diverse mentors.
- Real-world stories of professionals who have thrived by curating their mentorship team.

Discovering Your Professional Identity: Unveiling Your Career Path

In this enlightening fireside chat, Janice Omadeke explores the journey of finding and embracing your professional identity. Dive into the essential steps and considerations for uncovering your career path and making informed decisions.

Key Takeaways:

- Strategies for self-assessment and self-discovery in the context of your career.
- Identifying your core strengths, values, and personal aspirations to shape your professional identity.
- Real-life stories and examples of individuals who have successfully navigated the process of discovering their authentic professional selves.

Aligning Your Career with Company Goals Without Losing Your Identity

Join Janice Omadeke in this insightful keynote as she explores the delicate balance between aligning your career with company objectives and preserving your unique identity. Discover how to excel professionally while staying true to your values and individuality.

Key Takeaways:

- Strategies for aligning your career with organizational goals while maintaining authenticity.
- Navigating corporate culture without compromising your identity.
- Personal development techniques to harmonize career aspirations and personal values.

Understanding Yourself: The Key to Finding Exceptional Mentors

Self-awareness is the cornerstone of any successful mentorship journey. In this enlightening keynote address, Janice Omadeke delves into the importance of understanding yourself as the first step in discovering exceptional mentors. Explore how identifying your strengths, values, and aspirations is critical to establishing meaningful mentorship relationships that align with your personal and professional growth.

Key Takeaways:

- Insights into the critical role of self-awareness in mentorship.
- Strategies for self-assessment and self-discovery to uncover your unique qualities.
- Tips for identifying mentors who resonate with your authentic self.

Women in Entrepreneurship: Breaking Barriers and Building Empires

Janice Omadeke, a trailblazing entrepreneur and advocate for women in tech, engages in a fireside chat discussing the challenges and opportunities women face in entrepreneurship. Explore the importance of mentorship, diversity, and innovation in entrepreneurship.

Key Takeaways:

- Personal insights from Janice's journey as a female entrepreneur.
- The role of mentorship in empowering women in business.
- Strategies for women to excel in entrepreneurship and tech.

Mentorship and Entrepreneurship: Becoming the CEO of Your Career Using Entrepreneurial Principles

Discover the dynamic synergy between mentorship and entrepreneurship as you learn how to take control of your career journey. In this enlightening keynote address, Janice Omadeke shares entrepreneurial insights that empower you to be the CEO of your career. Understand how principles from the world of entrepreneurship can help you navigate your professional path, seize opportunities, and achieve your goals.

Key Takeaways:

- Practical strategies for integrating entrepreneurial thinking into your career.
- A roadmap to proactively shape your professional destiny by leveraging mentorship.
- Real-life success stories that illustrate the transformative power of this unique approach to career development.

Speaking engagement formats

Fireside chats and panels

Fireside chats and panels are a live window into Janice's challenging and inspiring journey from an entry-level career to becoming Entrepreneur Magazine's 100 Women of Influence 2022 and everything in between. Paired with authentic approachability, problem-solving and data, Janice's fireside chats are one your audience will remember. Includes the pre-purchase of a minimum of 150 copies of *Mentorship Unlocked*.

The package includes:

- 40-minute panel or moderated fireside chat
- 20-minute Q&A

Total Time: 1 hour

Keynote

Janice Omadeke is a gifted storyteller whose expertise in purpose-driven leadership has enabled individuals and organizations to leverage diverse talent better. Her keynotes merge powerful storytelling with the latest research on various topics.

The Keynote includes:

- 40-minute Keynote + visuals
- 20-minute Q&A
- Photos with audience
- Pre-purchase a minimum of 250 copies of *Mentorship Unlocked*

Total Time: 1.5 hours

Moderating

Event and panel moderation is an art - you're responsible for the tone and energy of the room. Janice Omadeke thrives in these environments, bringing connection, authenticity, and energy to the day. Pre-purchase a minimum of 150 copies of *Mentorship Unlocked*.



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THANK YOU

I look forward to working with you.

